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Collegienstraße 62, Lutherstadt Wittenberg, Leucorea

THE ROLE OF THE MEDIA IN THE U.S. PRESIDENTIAL ELECTIONS 2016



Photo courtesy of AP.

The 2016 presidential election has been different from any other election in U.S. history and the news media have had to face some vexing questions in how to cover the candidates and issues. The ways in which journalists responded to these questions and carried out their roles had significant influence on who the next president of the United States would be.

In this talk, a veteran journalist and author examines the questions and the challenges posed by the candidates, and how the news media responded to both. It also examines the populism in America that produced one of these two candidates, possibly the most unique presidential hopeful in American history.

GUEST LECTURE

Prof. William James Willis

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